

The Coaches/Activity Sponsors Code of Ethics

The function of a coach/activity sponsor is to educate students through participation in interscholastic competition. An interscholastic program should be designed to enhance academic achievement and should never interfere with opportunities for academic success. Each student-athlete should be treated as though he or she was the coach/activity sponsors' own, and his or her welfare should be uppermost at all times. Accordingly, the following guidelines for coaches/activity sponsors have been adopted by the Alva Board of Education.

The coach/activity sponsor shall be aware that he or she has a tremendous influence, for either good or ill, on the education of the student-athlete and, thus, shall never place the value of winning above the value of instilling the highest ideals of character.

The coach/activity sponsor shall uphold the honor and dignity of the profession. In all personal contact with student-athletes, officials, athletic directors, school administrators, the state high school athletic association, the media, and the public, the coach/activity sponsor shall strive to set an example of the highest ethical and moral conduct.

The coach/activity sponsor shall take an active role in the prevention of drug, alcohol and tobacco abuse.

The coach/activity sponsor shall avoid the use of alcohol and tobacco products when in contact with players.

The coach/activity sponsor shall promote the entire interscholastic program of the school and direct his or her program in harmony with the total school program.

The coach/activity sponsor shall master the contest rules and shall teach them to his or her team members. The coach/activity sponsor shall not seek an advantage by circumvention of the spirit or letter of the rules.

The coach/activity sponsor shall exert his or her influence to enhance sportsmanship by spectators, both directly and by working closely with cheerleaders, pep club sponsors, booster clubs, and administrators.

The coach/activity sponsor shall respect and support contest officials. The coach/activity sponsor shall not indulge in conduct which would incite players or spectators against the officials. Public criticism of officials or players is unethical.

Before and after contests, coaches/activity sponsor for the competing teams should meet and exchange cordial greetings to set the tone for the event.

A coach/activity sponsor shall not exert pressure on faculty members to give student-athletes special consideration.

A coach/activity sponsor shall not scout opponents by any means other than those adopted by the league and/or state high school athletic association.

Adopted: May 3, 2010

Revised:

Legal Reference:

Cross Reference: